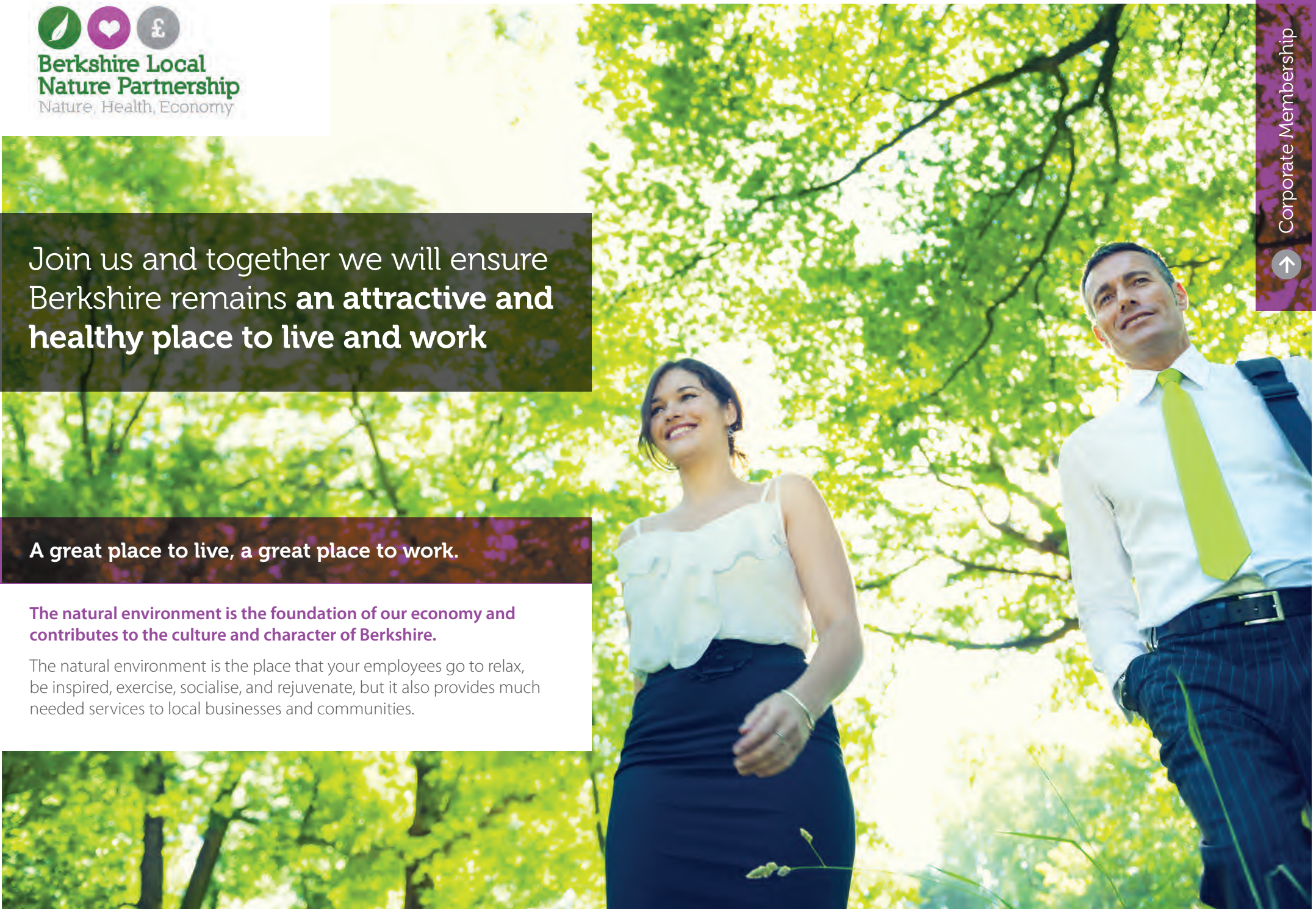


Join us and together we will ensure  
Berkshire remains **an attractive and  
healthy place to live and work**

**A great place to live, a great place to work.**

**The natural environment is the foundation of our economy and  
contributes to the culture and character of Berkshire.**

The natural environment is the place that your employees go to relax,  
be inspired, exercise, socialise, and rejuvenate, but it also provides much  
needed services to local businesses and communities.



## The Berkshire Local Nature Partnership

The Local Nature Partnership is a Government-recognised body acting locally to link economy, health and nature. The partnership has representatives from the business, health, education, land, local authority and conservation sectors, who are working together to create a vision and strategy for the natural environment in Berkshire.

### Our aims are to:

- Influence local and national government policy relating to nature
- Coordinate nature conservation delivery across the county
- Engage more people with the natural environment and the benefits it provides to their health and wellbeing
- Promote the economic benefits of a healthy natural environment.

## What is nature doing for your business?

Studies show that living close to and having convenient access to natural green space improves health and wellbeing. Among others, it reduces stress, anxiety and heart disease. Studies also show that getting outside and enjoying the natural environment improves our general happiness and that happy workers are more engaged, attentive and productive.

Berkshire's natural environment is working for you, keeping your teams healthy, motivated and happy at work.

Together we can make sure that continues.



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### → Materials

Many of our raw materials are obtained from the local natural environment, including construction aggregates, other minerals, wood fuel and timber.



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### → Pollination

Many of our food crops require pollination by bees and other wild insects. This service has been estimated to be worth £691 million per year to the UK economy.



© Oliver Cripps 2012

### → Health & Wellbeing

Green spaces provide opportunity for physical exercise and mental relaxation. Access to natural green space can help prevent heart disease, reduce stress and mental illness. Lack of exercise costs the UK economy £30bn per year and businesses pay a large chunk of that.



© Wokingham Borough Council

### → Water Regulation

Nature helps to regulate our water supply and cleans pollutants from drinking water. Trees and vegetation also help regulate and mitigate flood risk, as well as helping control our climate.

## Ask Yourself...

Would your teams  
**be as creative**

if they didn't have  
access to natural  
green space during  
their time off?

Would you be  
able to attract  
**the best talent**

to your business if  
Berkshire didn't have  
parks, woodlands and  
nature reserves?

Do you want a local  
partnership to ensure the  
**natural  
environment**  
is working for you?

## Become a corporate member

Supporting the Local Nature Partnership in  
its work will:

- Improve the services and functions provided by the natural environment that you, your employees and customers benefit from
- Ensure that the natural environment and the local economy grow together
- Protect your business from the costs associated with a declining natural environment
- Demonstrate to your employees a clear commitment to the welfare of them and their families

**To discuss becoming a member or to find out more about the Local Nature Partnership please contact our Secretariat.**



Email [info@BerkshireLNP.org](mailto:info@BerkshireLNP.org) for more information.

[www.BerkshireLNP.org](http://www.BerkshireLNP.org)